AQUALITY OF PLACE

BY ANN KOEHLER | PHOTOGRAPHY COURTESY OF CINNAMON SHORE



LOCATED BEACHERONT ON MUSTANG ISLAND, ALONG THE ROAD THAT CONNECTS PADRE ISLAND AND PORT ARANSAS, CINNAMON SHORE MIGHT BE DEFINED BY ITS ICONIC PASTEL-COLORED COASTAL ARCHITECTURE, BUT THE FRIENDLY ATMOSPHERE AND UNIQUE AMENITIES OF THIS LUXURY COMMUNITY FAR EXCEED ONE'S FIRST GLANCE.

As the leading coastal development along the Texas coast, Cinnamon Shore has been recognized nationally as the area's First New Urbanism community and has been featured as the 2009 Southern Living Idea House, the 2015 Coastal Living Showhouse and the 2017 Texas Monthly Gulf Coast Show Home.

To maintain this distinction for homeowner investors and guests alike, architectural standards are adhered to by Cinnamon Shore professionals who are available to advise on architects, interior designers and contractors experienced in urban design with a coastal aesthetic. From the beginning, Cinnamon Shore developers meticulously designed the property to accommodate a coastal environment with an initial reinforced base elevation, design codes requiring raised foundations that even exceed those from the city and building guidelines that include concrete construction and reinforced windows. "There's a real demand for the caliber

of design and well-built coastal homes that Cinnamon Shore offers, and we're thrilled to connect families and investors with valuable property on the Texas Coast. After all, there's a limited amount of coastal property in the Lone Star State, and we're developing it responsibly and with the highest of standards," said Jodi Peters, managing broker at Cinnamon Shore Realty.

Each custom home is one-of-a-kind, but common themes include charming gabled rooflines, wrap-around porches and private, sprawling balconies. Interiors are flooded in natural light with beach-inspired palettes and accessories, exceptional kitchen and bath arrangements and comfortable gathering spaces. "We offer such a wide variety of beachside accommodations, from condos and cottages to spacious, multi-story townhomes and truly spectacular beach homes — and every rental property is unique," said Celeste Edwards, general manager, Vacation Rentals.

While it's easy to cozy up in the casual elegance of your home, Cinnamon Shore offers year-round seasonal events in addition to the already extensive line-up of activities. In fact, with a masterplan designed in the New Urbanism fashion, family and community relationships are at the core of Cinnamon Shore's philosophy. Hosting a diverse clientele, multi-generational family gatherings are encouraged and reflected in the close proximity of the community's beach, Town Center, pools, shops and restaurants, just a stroll or cart ride away on palm tree-lined lanes.

Every aspect of the community is thoughtfully designed specifically for families, with multiple green lawns for special events like outdoor movie nights, fire pits for s'mores making, a stocked fishing pond and a fitness center. There is even a dog park with a shower to rinse your furry friends after a day on the beach. Essential beach amenities include loungers and umbrellas with











Cinnamon Shore South. Peters said, "Our original village stayed true to its original master plan, putting the principles of New Urbanism into practice. The developer has created a walkable beach town with everything homeowners need in one place. Now, our expansion, Cinnamon Shore South, is almost four times as big but growing exponentially faster, with our first five phases selling out as quickly as we can release them." Just a short drive down the road, Cinnamon Shore South is already welcoming guests with luxurious cabanas surrounding a lakeside infinity edge pool. The seven-acre lake is ringed with walking trails and views of both the Gulf and bay. A family pool is under construction and the community's

beachside food and drink service, and activities include sandcastle building lessons, kite surfing lessons, parasailing and shrimp boils (which can also be prepared in-home, if you wish). You can also order up s'mores as part of a Bonfire on the Beach package. Mornings at Cinnamon Shore offer sunrise views, long walks on the broad beachfront and yoga on the beach.

These classic American ideals of a family-forward lifestyle, partnered with exceptional accommodations, are now available in the development's' second community,

Town Center is being planned.

"Families find that within our little village, there's such a sense of freedom, with kids biking all over or casting a line at one of the lakeside piers," added Edwards. "From beach to pool, and from beach bonfires to the community firepit on the Great Lawn, there's just a classic, all-American beach town feel to a vacation at Cinnamon Shore." ◆

CINNAMON SHORE

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